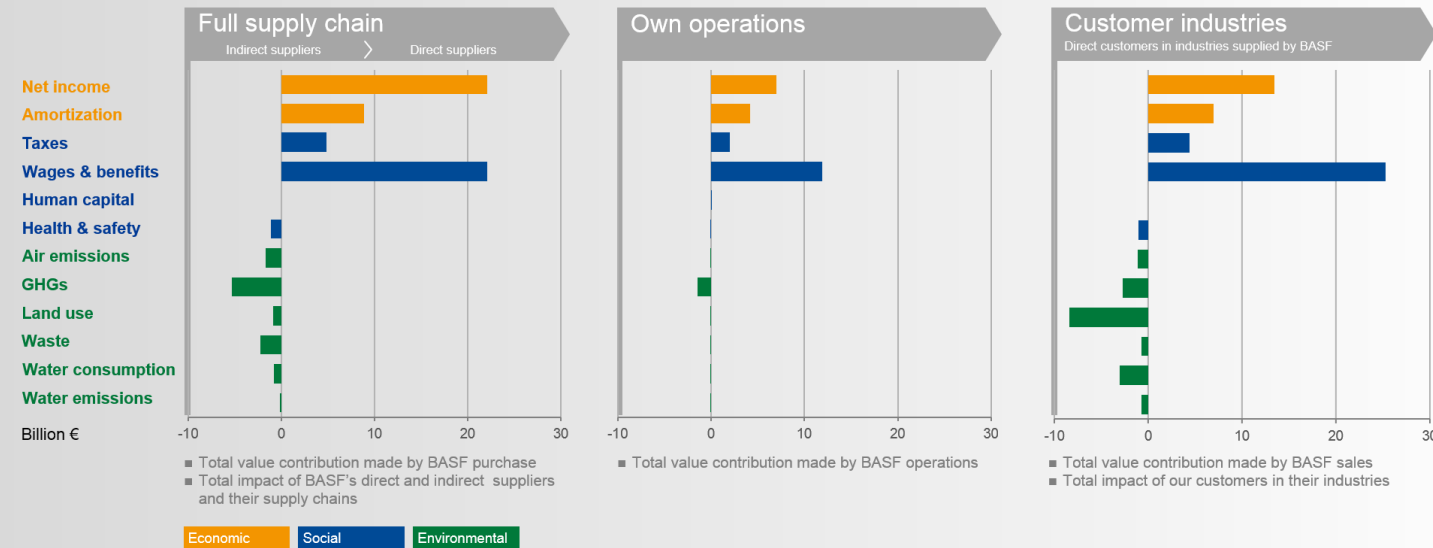


# Value-to-Society: BASF's approach on impact valuation

## A new perspective on corporate value contribution

### BASF Value-to-Society 2017



- ❖ Leading edge method: Pragmatic, scalable, transferable, auditable, aligned with effective frameworks
- ❖ Improving risk management and business opportunity finding
- ❖ Fostering integrated thinking through a common monetary unit
- ❖ Using the language of business to further embed sustainability

- Piloted at corporate, business unit, project and product level
- Robustness substantiated based on forecasts by in-house experts
- > 8.000.000 data points used in calculation